### The Kisselgraph

#### JUNE 1982

Official Publication of the Kissel Kar Klub, 109 N. Main Street Hartford, Wisconsin 53027

#### IT'S NEW

Having written newsletters for the Chamber of Commerce for many years, I find that writing the Kisselgraph is indeed difficult for me, since it is such a specialized type of newsletter. I hope that you will forgive any errors or omissions and hopefully in the future we can produce more newsletters per year.

#### KISSEL FEVER

After the 1981 Car Show, there have been quite a few changes in regard to the Kissel that Hartford was so proud of. Just for an example, the Hartford Lions Club deals in jewelry items, and they have adopted the Kissel Kar as their official logo, Hartford Rotary is putting the Kissel Kar on stationary and also on their pennants, last but not least, the Hartford Police Department has designed a new shoulder patch using the Kissel Kar.

Quite a change in just one short year!

#### MUSEUM CORPORATION

Hartford Heritage, Inc. is a newly formed 501(c)3 charitable and educational organization, created by the Hartford Area Chamber of Commerce. Our ultimate purpose for this corporation is the creation of a museum that would have strong leaning toward automobiles and in particular, the Kissel Kar. Negotiations are presently underway to obtain a suitable building or other properties. Hartford Heritage, Inc. is 100% deductible as a charitable and educational organization. The Board of Directors come from the Chamber Board. Yours truly is also Director of Hartford Heritage, Inc.

#### CAR SHOW 82

The 1982 Old Car Show & Swap Meet is scheduled for August 21& 22. Again, our goal is geared for an extremely large turnout. Those of you that attended last year, we certainly encourage you to return, and those of you that were unable to attend last year, we hope you will be able to bring your vehicles. We also anticipate that we will be using the same facilities at the airport for the special Kissel Kar display. Last year we had 10,000 people in attendance from 22 states and hopefully this year we will achieve an attendance of 15-20,000. There has been one important change, in that there will not be a Kissel Kar parade this year. It seems that some of the general public that came to the show didn't arrive until about 5:00 p.m. and of course, most of the Kissels'were gone as they were in the parade. Also the difficulties that we had in unguarded intersections made me and some of the drivers extremely nervous. Last but not least, local residents felt that the parade was going to consist of every car at the show! It is the general consensus that maybe a parade can be scheduled every second or third year when we can obtain more manpower to handle the intersections. Saturday night after the show there will be another banquet meeting for the Kissel Kar owners and enthusiasts, similar to the banquet/meeting last year but at a different location to be announced. For those of you that were unable to attend last year, the Milwaukee area is approximately 35 miles South East of Hartford, with a considerable number of establishments for housing. Locally we have the following establishments for housing and we would suggest reservations.

Hartford House 720 Grand Ave Hartford, WI 53027 673-2232 (414) Best Western Dillon Inn (17 Miles) 2520 Washington St. West Bend,WI 53095 414-338-0636 Holiday Inn N88 W4776 Main St. Menomonee Fall,WI 800/238-8000 414-255-2500 (20 miles South)

For those of you that had some difficulty at the Hartford House last year, the operation is under new management with better accommodations. I would certainly appreciate it if you could advise me if you plan on attending the show, whether or not you are bringing your car, and the number of people you plan on having in attendance at the banquet.

#### HARTFORD TIMES PRESS - 1923

With the elements greatly in their favor, associated with the prompt and efficient work of the Hartford Fire Department, are the outstanding circumstances that nipped in the bud what might have taken on proportions of a serious conflagration at the Kissel Motor Co. last Friday evening. As it was, damage estimated by officials of the company as running at figures between \$ 75,000 and \$ 100,000 was done to the building and contents in a short but spectacular blaze. The greatest loss is on cars and equipment,17 machines being reduced to a mass of charred bodies and twisted iron, while some 43 additional cars, a large number of them beautiful new machines were damaged more or less by contact with the fumes and smoke and water. The fire occurred shortly after 7:00 p.m. in the building known as the repair department, a brick structure 40x350 feet in size.

#### KISSEL USED DAILY

Jackson Barnhart, a real Kissel fan, has owned his 1922 Kissel 6-45 Speedster for 45 years, operating it and an Auburn Speedster as his only cars. Being an entertainer with a small band, the cars have been useful to him in advertising his services, especially the Kissel "Gold Bug" in its flashy chrome yellow color.

For the past few years the Kissel engine has given him alot of trouble. Considerable money Jackson has invested in re-working the engine has been to no avail. He has therefore concluded that it would be better for him to turn the car over to someone who could rebuild the the engine or could install another Kissel 6-45 or even a 6-55 engine and trade an enclosed Kissel to him that is in excellent condition for daily use. Since his Speedster is valuable, even with a crippled engine, he would be entitled to some cash difference.

The '22 "Gold Bug" has had practical restorations such as top covering and re-painting over the years. Its original wheels which took  $32x4\frac{1}{2}$  tires were either cut down or were replaced to take balloon tires, and all six do not match, one or more being from a Marmon. The original nickel plated diamond-shaped bumpers have been replaced with plain ones from the 1930s. Headlamps are the Edmunds & Jones " football-shaped" lights with small 3-inch lenses such as were mounted on a number of Kissels and other cars in the 1920s, doubtless as aftermarket items purchased outside.

Anyone with a Kissel to trade should contact Barnhart, Jackson direct, mentioning the Kissel Kar Klub. His address is:

1765 N.W. Fourth Street, Apt.2 Miami, Florida 33125 Telephone 305/374-5826

#### KISSEL TRANSFERS

Phil & Sharon Nunley of Salt Lake City, Utah purchased a 1920 Speedster from John Price. Ward Gandy of Redding, CA purchased a 1911 Western Special Tonneau from Harrah's, Mr & Mrs Paul Volp of Bueana Park, CA., have just purchased a restored 1918 FWD Artillery repair truck built by Kissel; Mrs. Jerry Beard of Tulsa, OK now has title to a 1927 Speedster and a 1927 Sedan; Mr & Mrs. Glen Slack of Milwaukee, Oregon have purchased a 1915 Gibraltor Touring Car from Howard Ashead of California, Mrs Beatrice Page of Lincoln, MA now holds title to a 1913 4-40 Kissel Touring Car; John Kissel of Topeka, KS bought a 1930 White Eagle from Sherman Hodgson of Monroe, WI.

New Kissels found, Vic Groah from Tulare, CA informs us that he owns a 1913 4-40 Speedster that he is restoring at the present time.

#### PAPERS & PARTS

Berl Springer has forwarded a list of Kissel Motor Car Co. memorabilia which is available from W.E.Martin 432 Avon St Oakland,CA 94618, the collection includes Bills of Sale, Sales Letters, Ownership Certificates, etc. Send for list to above address.

Upholstery Leather - Ray Wolff Box 13495 Wauwatosa,WI 53213 Clocks - Ed. Jacobowitz 341 Fitch Hill Rd Uncasville,Conn.06382 203-848-8934 Delco-Remy Parts - Barnette & Swall,Inc Deer Park, N.Y.11729 Tele.516-242-2100 Handles - Sheed,Short&Stock - Bill Ames 24 High St.Rutland,VT 05701 Tele. 802-775-4910 Gaskets - Gerald Lettier 132 Old Main St. Rocky Hill,Conn 06067 Tele. 203-529-7177

(Buys literature and miscellaneous auto parts)

#### WANT TO BE IN PICTURES?

If your interested in being in pictures, I have a letter here from A.S.G. Inc., P.O.Box 145 Hillsdale, New Jersey 07630.

The letter informs us that they hire cars, trucks, and other vehicles for the movie industry in New York, New Jersey, Connecticut, and Pennsylvania areas. If any one is interested in having their vehicles in the movies, all you have to do is send information on year, style, color and condition to A.S.G. Inc. so they can keep it on file for further reference.

#### KISSEL FILE UP-DATES NEEDED

Talking about cars, years, models and pictures, several months ago I sent out a form requesting the above information. I would appreciate more response from Kissel owners so we can keep our files as up to date as possible. We would appreciate at least one photograph for our files.

#### WISCONSIN HIGHWAYS

Today most of us take good roads for granted, and we all expect to find every route well-marked and easy to follow with an up-to-date road map, free at any filling station. It was not always like this, however, as some of us will remember. Once there were no markers and the choice was not of a paved road--just one that had been graveled.

As nearly as we can tell the first push for good, well-marked roads came in Wisconsin through the efforts of the Milwaukee Journal, leading daily in the state, and in particular its Automobile Editor, W.W."Brownie" Rowland. His elfin countenance surmounted by cap and goggles was his trade-mark on his articles which first appeared on the sports pages. Gradually a complete automobile page evolved.

Brownie constantly changed cars, furnished by the factory or a dealer. 1920 copy from the Kisselgraph, house organ of the Kissel Motor Car Company, concerning Brownie's 1919 trek which, incidentally, produced the nickname "Gold Bug" for the yellow Kissel Speedster model. The Poor Cus, who is mentioned, was Brownie's assistant who reported his own amusing versions of the trips. Certainly the whole program of paving and marking highways was much advanced through Brownie's travels which added up to 50,000 miles a year or more and resulted in Wisconsin highway travel being the country's best until well into the twenties when others caught up.

#### NEED YOUR HELP!

As you are aware, the Kissel Kar Klub has operated all these years without a formal dues structure. As you know it does take time and money to produce newsletters and postage to make mailings. This will be the third mailing from the Chamber of Commerce.

Formalization of the Kissel Kar Klub will also involve some costs. I am, therefore, requesting your help by solicitating donations.

See You In Hartford, Wisconsin August 21 & 22.

Al anderson

The Kisselgraph

June 1982

## Hartford Area Chamber of Commerce Old Car Show & Swap Meet AUGUST 21-22, 1982

**1927 KISSE** 

What better place could there be to host a yearly car show than Hartford, Wisconsin, home of the Kissel Kar! Haven't heard of a Kissel Kar? ... read on!

For 25 years, from 1906 to 1931 the Kissel Motor Car Company in Hartford produced passenger cars, trucks, ambulances, funeral cars, taxi cabs and fire trucks. Much of the factory still stands as it was 75 years ago. Many of the present roads were used for testing cars!

Last year's show brought many restored Kissel Kars back to Hartford, along with Hupmobiles, Rolls Royce, Hudson, Durant, Ford, Bentley, Studebaker, Oldsmobile, Chevrolet and many, many others. More than 550 cars were on display during the two day event, and 10,000 people viewed these automobiles. Plenty of old time music, food and beverages were provided in a park-like atmosphere.

The 1982 Hartford Area Chamber of Commerce Car Show and Swap Meet will be held August 21 and 22, 1982. We invite all car collectors and auto enthusiasts to come. The location will again be at the Hartford Municipal Airport and Traggis Aviation grounds.

When you're planning your vacation, include our car show and see something really special.

For more detailed information, write or call: Hartford Area Chamber of Commerce, 109 North Main Street, Hartford, Wisconsin 53027, 414-673-7002.

Hartford, Wisconsin "Home of the Kissel" 1906 · 1931

#### HARTFORD AREA CHAMBER OF COMMERCE

CAR SHOW - SWAP MEET

#### EARLY ARRIVALS

- a. Show Car Owners and Sellers can set up late Friday afternoon if desired, just let us know.
- b. No Food or Beverages to be sold other than by Chamber approved Service Organizations.

ENTRANCES.

- a. Participants gates will be open at 8:00 A.M.
- b. Public entrances will open at 9:00 A.M.

One admission good Adults One admission good Adults for both store & under free. for 22 bills 12 & under free.

- c. Grounds will close at 8:00 P.M. Saturday Sunday 6:00 P.M.
- d. One runway will be open if you wish to fly in.
- e. Limited public transportation available from Downtown Hartford to Airport.
- f. No motorcycles, mini-bikes or bicycles in the show or swap areas, in motion, during the show.

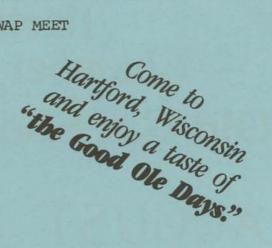
#### SWAP AREA

- a. 90% of items offered must be auto related.
- b. We have available space for up to 400 sellers
- c. Sorry no indoor space available this year.
- d. Space is on good grassy land.
- SHOW CARS
  - a. Dash plaques awarded to the first 300 show cars that preregister and show.
  - b. We have space for over 800 cars this year. If your club wishes to be together, let us know and we will try to arrange it.
  - c. Special area will be set up for Kissel Kars only.
  - d. Limited security will be provided.
  - e. No Camping or Selling parts in the Show Car area.
  - f. Free admission for show car driver and one passenger.

#### CAMPING AREA

- a. Primitive no electricity.
- b. Water and portable sanitary facilities provided.
- c. Camping provided only for those people participating and/ or attending the show.

REGISTRATION FORM		
SWAAP MELET	CAR SHOW	CAR SHOW   CAR SHOW   Canned   Primitive - no electricity. Water and portable sanitary facilities   provided   S15 for both show days includes 2 adult admissions   Make room for my   Tent Motor Home   Name   Address   City/State/Zip



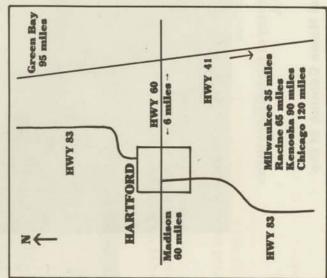
#### Hartford Area Chamber of Commerce **OLD CAR** Hartford, Wisconsin **Hartford Municipal Airport Grounds** SWAP MEE "Home of the Kissel Kar" MOH **Two Big Days** August 22 August 21 Saturday Sunday **1927 Kissel** 1982 0 Hartford, WI 53027 109 N. Main St. Sponsored by:

Hartford Area Chamber of Commerce 109 N. Main St. Hartford, WI 53027 Phone 414-673-7002

Welcome to Hartford, Wisconsin, Home of the Kissel Kar. For 25 years Kissel Kars were built in town. The Kissel Motor Car Company produced cars, trucks, ambulances, funeral cars, taxi cabs and fire trucks. Much of the factory still stands as it did 76 years ago. What better place to host an annual car show! People really enjoyed last years show and this years will be even better. Those of you wishing to display your car write for more information.

Come and join us.

Sincerely, Dale Anderson Hartford Area Chamber of Commerce



# Show Grounds Last Year



Hartford Times Press Photo

- Display Areas for all types of show Cars - Antiques - Classics - Hand built - US and Foreign. .
- One admission good for both show days. Adults \$2, Kids 12 and under free.
- Food and drink available from **Hartford Area Service** Organizations .



Hartford Times Press Photo

- Enjoy the park like atmosphere.
- Good food and music both days.



- Largest display of Kissel Kars in the in the world.
- **76th Annual Home Coming of the Kissel Kar Klub.** .